



2017

Annual Management Conference

Boosting Your Business

- Find and keep the drivers you need!
- Make points powerfully without being pushy!
- Safety is no accident!

Early Bird Pricing until Sept 20:

\$50 Workshop Only!

\$110 for workshops, reception, banquet & entertainment!



October 5, 2017

Register: 410-644-4600 or at www.mmtanet.com

Turf Valley Resort, 2700 Turf Valley Rd, Ellicott City, MD



Driver Recruitment & Retention Strategies that Work

ATA says today's driver shortage of 48,000 will grow to 175,000 in the next few years. Where will you find (and how will you keep) drivers? Kelly Anderson's "nuggets of gold" will help your company stand out with recruitment and retention strategies that work.

Powerful without Pushy – Assertiveness Skills for Managers

Whether negotiating to buy a car, finding the right business partner, or improving communication at home, assertiveness skills are a must-have for success in all walks of life. Learn secrets of assertive leaders that will show you how to gain cooperation and commitment from your people without being heavy handed.

Safety is No Accident

Safe operation of your trucks is a public service. Your drivers are a custodian on our highways. Our expert panel will discuss inventive programs, training, technology and other steps they've taken to ensure that safety is no accident.

***** Banquet Entertainment: Improv for Your Life --- Otter Productions *****

12:30 to 1 pm -- Registration * 1 to 5:15 pm -- Workshops**

5:15 to 8:30 pm -- Chairman's Reception, Banquet, Awards & Entertainment

Registration Form

MMTA Boosting Your Business Management Conference
October 5, 2017 * Turf Valley Resort * Ellicott City, MD

12:30 pm Registration * 1 pm Business Workshops * 5:15 pm Reception, Dinner, Awards & Entertainment

REGISTRATION OPTIONS:

- **Full Event:** Includes Business Workshops, Cocktail Reception, Banquet, Awards, Entertainment - 1 to 8:30 p.m.
Member Price thru Sept. 20 = \$110; After Sept. 20 = \$125; Non-Members = \$225
- **Business Workshops Only:** 1 to 5:15 p.m.
Member Price thru Sept. 20 = \$50; After Sept. 20 = \$60; Non-Members = \$100
- **Reception, Banquet, Awards & Entertainment Only:** 5:15 to 8:30 p.m.
Member Price thru Sept. 20 = \$65; After Sept. 20 = \$75; Non-Members = \$150

WANT TO SAVE ON REGISTRATION? CONSIDER A SPONSORSHIP BELOW! SPONSORS WILL BE RECOGNIZED AT THE EVENT.

• Platinum (\$4,000): Includes 3 complimentary full event registrations
• Gold (\$3,000): Includes 2 complimentary full event registrations
• Silver (\$1,000): Includes 1 complimentary full event registration
• Bronze (\$350)

WORKSHEET:

Company Name: _____ Company Phone: _____

Address: _____

Select One Option Below for Each Attendee

***Early-Bird Price Thru Sept. 20**

	<u>Full Conference</u> \$110*/\$125	<u>Business Workshops Only</u> \$50*/\$60	<u>Cocktails, Banquet, Awards Only</u> \$65*/\$75	<u>Sub-Total</u>
<u>ATTENDEE 1:</u> _____	\$ _____	\$ _____	\$ _____	\$ _____
E-Mail: _____				
<u>ATTENDEE 2:</u> _____	\$ _____	\$ _____	\$ _____	\$ _____
E-Mail: _____				
<u>ATTENDEE 3:</u> _____	\$ _____	\$ _____	\$ _____	\$ _____
E-Mail: _____				

OPTIONAL CONFERENCE SPONSORSHIP. THANK YOU! \$ _____

Total Payment: \$ _____

Please make check payable to Maryland Motor Truck Assn. You may pay with a credit card below.

Type of Card _____ Credit Card Number: _____

Expiration Date: _____ Charge Amount: _____ CVV Authorization Code _____

Billing Address of Credit Card: _____

Name on Card: _____ Signature: _____

Please return form & payment to:
MMTA, 9256 Bendix Road, Suite 203, Columbia, MD 21045; Fax: 410-644-2537; dduvall@mmtanet.com
Questions? Call 410-644-4600

We cannot provide refunds for cancelled registrations received after Sept. 29.